

# NORTHWEST MISSOURIAN

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## Council examines rental codes

A proposed rental code ordinance requiring Maryville rental units, units' owners and managers, and units' occupants to be registered with the city could affect students and owners of rental property if the plan is approved by the city council.

City Code Enforcement Officer Bruce Ellis said the ordinance was designed to ensure that landlords and renters are abiding by city zoning ordinances and current housing codes. It will also provide the city with forwarding addresses of renters who leave town without paying their bills, giving protection to landlords who are presently responsible for any unpaid bills.

In the past few months, residents of Maryville have voiced complaints about excessive noise and possible abuse of single-dwelling zoning codes, which allow no more than five unrelated residents in one house.

The registration of rental units would require landlords to obtain and display a certificate of compliance. To receive the certificate, landlords would have to apply to the city clerk. On the application form, a release granting permission for city inspection of true property must be signed by the landlord. If inspection reveals adherence to all

housing and zoning codes, a certificate will be granted.

Cost of the application would be \$10, with an additional \$1 charge added for each rental unit. Certificates would be effective for three years, after which re-application for a new certificate would have to be made by the property owner.

Under the rental code, existing landlords would have one year to comply with the code. Landlords of new properties would be required to obtain certificates immediately.

Violation of the code would be punishable by a \$50 to \$500 fine, imprisonment in the city jail for no more than three months, or both.

A public hearing, not yet scheduled because of legal problems with the code, will be held so residents of Maryville can voice their views on the ordinance, Ellis said.

The rental code was largely modeled after a rental code in Columbia.

Ellis said that the rental code has worked in Columbia, but an extensive legal battle over it was fought.

Shirley Ingels, owner of Shirley Ingels Realty, said the ordinance could make some people hesitant to buy property because it may be too much hassle.

"As a landlord, I feel that we have enough city ordinances," she said.

Ingels said she has rental property in a commercial zoning area so she pays a merchant's tax as well as other taxes, and she feels that she already pays enough taxes as it is.

"I think it's an unfair tax," she said.

Lewis Dyche, associate professor of health, physical education and recreation and a rental property land owner said he "feels like right now they are infringing on the rights of the landlords."

He said that the renter will be the one who will pay the fee, because landlords will pass it onto them.

"We have enough laws on the books already," Dyche said. "I believe we have laws right now that take care of the neighboring properties if they would enforce them."

Homer Lemar, associate professor of psychology and a rental property land owner also, said he doesn't like the proposed rental code.

"It makes me pay a fee for each apartment unit or house," he said. "Between taxes and insurance, a rental property owner can't make any money."

"If they want to kill investment, they can keep on making more rules," he said.

## Lobbying planned

## Students to support 'electronic campus'

The electronic campus project may become a reality if a \$1.3 million appropriation to Northwest is approved by the Missouri Legislature. A group of students is launching a drive for the passage of the proposal and will be lobbying in Jefferson City on March 18.

The proposal, which has already been approved by the Appropriations for Higher Education Committee and received favorably by the Senate Finance Committee, seeks state funding for the addition of computer terminals to each room in Northwest's residence halls. Since regular funding for higher education has already been established, the money must come from capital appropriations. The University will be competing with elementary and secondary schools, as well as other colleges and universities, for the appropriation.

**"Students should be as familiar with a computer as their parents are with a telephone."**

—Hubbard

Three campus organizations, Pi Sigma Alpha, Political Science Club and Young Democrats, are sponsoring the lobbying trip on behalf of all University students. Any interested members of the campus community are invited to participate.

"This trip is important because it's the students of Northwest who are going to Jefferson City to lobby for the interests of Northwest," Ilse Straub, Pi Sigma Alpha treasurer, said.

In the past, Student Senate groups have lobbied with delegations from other colleges and universities for the needs of higher education. Northwest's lobbying resulted in a bridge change on Highway 71 between Maryville and Clarinda, Iowa.

"If we are successful in achieving the \$1.3 million for the electronic campus, scholastically, we'll expand every facet of learning," Pi Sigma Alpha President Jon Spalding said. "There will be seminars on the computers, papers, library usage and computer usage in general...It will be a vast improvement in the dorm environment."

Northwest President Dean Hubbard said that the electronic campus program evolved from the Master Planning process of the past year. Through these investigations, it became apparent that the required compatible systems for the hook-ups were already in place, and that the University could serve students better through computer access.

The \$45 fee residents will pay beginning in the spring of 1987 for telephone hook-ups will cover the cost of wiring the residence halls for computers as well, but the cost of terminals has caused the University to seek increased state funding. Hubbard said that student lobbying for the project is beneficial.

"The credibility of students is very important," Hubbard said. "They can speak with candor to the legislators...and explain why this is useful to them."

Doug Baker, president of Northwest's Political Science Club, said that one point of concern is the equal distribution of computer equipment to each student.

"We feel that if the students have to buy their own computers, the people with more money would have an unfair advantage in getting the computers," he said.

The electronic campus would give the University an "elite status," Straub said, because it would be the only institution in Missouri with such program.

Fifth District Rep. Everett Brown, a former Northwest Faculty member, has been instrumental in the funding drive.

"President Hubbard and Representative Brown have both worked hard to get the appropriation past committee and onto the floor," Spalding said. "Now it's up to us to put the icing on the cake."

The lobbying delegation will consist of 30 to 45 students who will ride in vans to Jefferson City on March 18. They will sponsor a reception for Missouri legislators at the Capitol where they will discuss the need for the computer terminals.

When important swing votes have been identified, the student lobbyists will meet with the legislators personally to explain the electronic campus program.

"It really impresses (the legislators) when students go down and say, 'This is what we want, and these are the reasons why,'" Straub said.

**"...it's a good opportunity for students to go down and experience first-hand how the Missouri Legislature works."**

—Straub

"Equally important to achieving that is just going down and keeping before them the caliber of students we have at Northwest and the fact that Northwest is a good university," Spalding said.

The lobbying trip will also provide a learning opportunity for the students involved.

"I think it's a good opportunity for students to go down and experience first-hand how the Missouri Legislature works," Straub said. "Even if you're not involved with political science...it's an asset to understand how your state goes about implementing laws."

Students who are interested in the lobbying trip should contact Dave McLaughlin at 562-1697 or Dr. Richard Fulton at 562-1291. There will be a meeting for the lobbyists tonight at 5 p.m. in the Governor's Room of the J.W. Jones Student Union.

## Campus study begins process on assessment

BY MIA MOORE  
Staff Writer

In an effort to maintain college accreditation, Northwest will prepare a self-study for evaluation by North Central Association of Colleges and Schools. The last major accreditation study for North Central was in 1978.

North Central, along with other accrediting agencies, evaluates and accredits universities "to specify that each university meets certain criteria," Dr. David Smith, coordinator of the self-study, said.

"When an individual graduates from one institution, then another institution—if they take him for graduate school or if they go to get a job—those people know the programs that the student graduated from meet certain criteria," he stated.

Smith said that most universities belong to an accrediting association. North Central serves the Midwest area, including Missouri and Kansas.

An organizational plan of how Northwest will conduct the self-study has been submitted to North Central, he said.

Smith will be assisted in the self-study by Dr. Peter Jackson, associate dean of faculties.

"We have to go through every facet of the University," Smith stated.

"Everything from our statutory right to exist to finances. We have to look at how students are recruited, what kind of ACT scores are required, what kind of educational experience students have, and how faculty members are recruited," he explained. "We're going to review everything."

North Central is one of six major accreditation associations in the country, Smith said. North Central is based in Chicago.

"It's the intention of North Central that when you undergo these reviews, you use the self-study," he said.

After Northwest completes the self-study in approximately 18 months, it is submitted to North Central for review. Then North Central will visit the University in March, 1988, to make final judgment.

"We have guidelines on how to do the self-study and what the visiting team is going to be doing," he said. North Central will talk to students, faculty and administration, among others, in making their decision.

North Central can recommend that the University be accredited for a determined number of years, or they can recommend accreditation for a shorter amount of time, with periodic reviews.

"They can recommend sanctions," Smith said.

"If we don't have North Central accreditation, it simply means to employers and other schools that we cannot meet certain criteria that they set as standards," he stated.

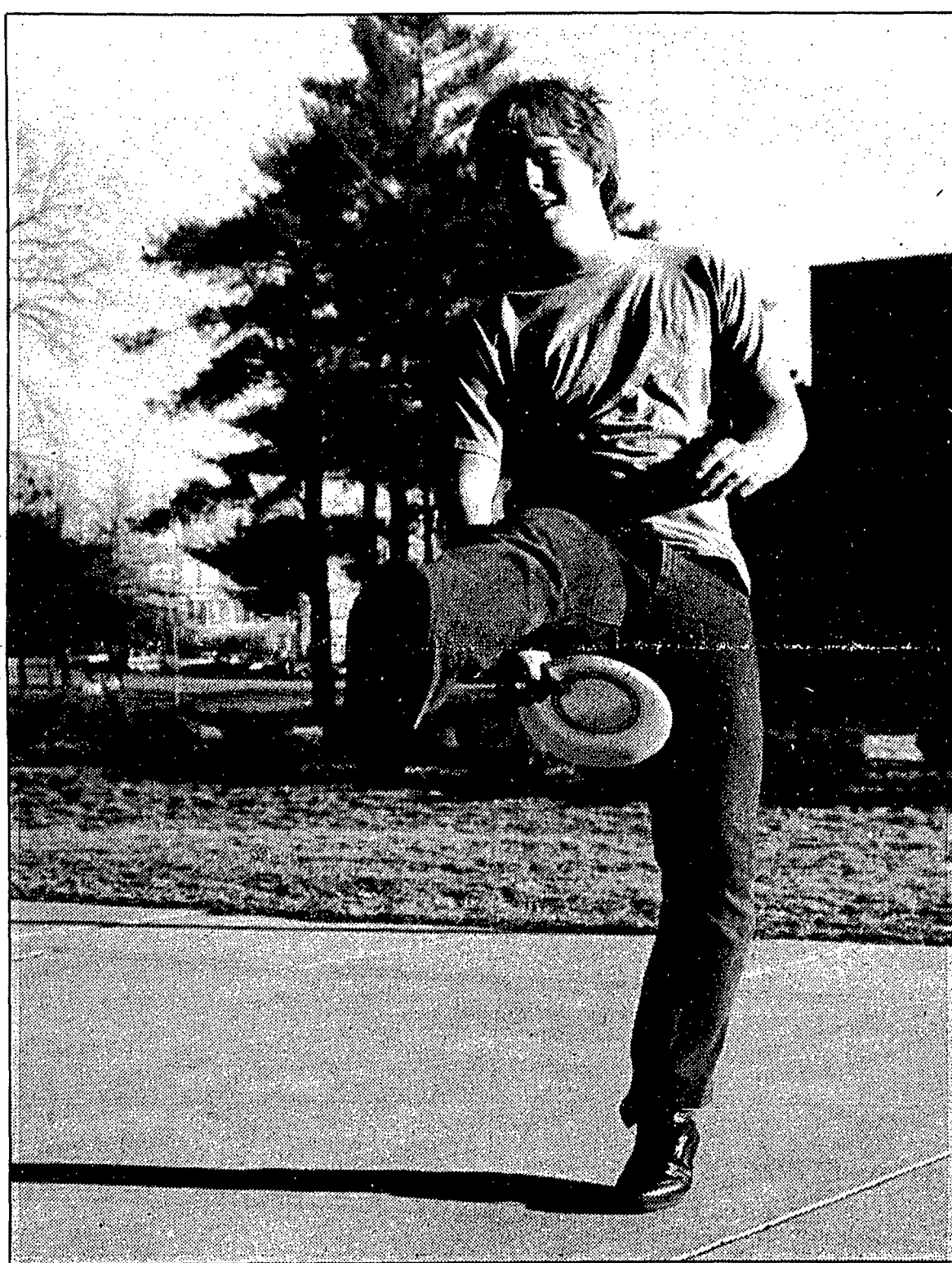


Photo by R. Abrahamson

Jim Glasgow, freshman, takes a break from classes earlier this week to throw a frisbee around during an unseasonably warm day. Many students are gearing up to enjoy even warmer weather when the start of Spring Break begins Friday afternoon.

## Warmin' up

## Scholarship recipients oppose Franken relocation

The recipients of the Math and Science Teaching Scholarship, who are now residing in Colbert Hall, have been notified by the Northwest Administration that they must move to Franken Hall in fall, 1986.

In order for a student to be eligible for the Math and Science Teaching scholarship they must be a Missouri resident, ranking anywhere from the top 5 percent of their class to the top 25 percent, with an ACT score of 24 or higher.

The amount of money each student receives is based upon how high their class ranking is and what they score on their ACT test. After they receive the scholarship they are required to

maintain at least a 3.0 grade point average and they are also required to sign a contract saying they will teach math or science courses for two years in any secondary school in the state of Missouri.

Since the recipients of this special scholarship have the obligation to keep their grade point average high, the University placed them in Colbert Hall, which has no other residents. Being in Colbert allows the students the privacy they needed in order to spend an adequate amount of time studying and it also gives them access to computer terminals in each of their rooms.

"We have a lot of privacy in Col-

bert, we can shut the door at the end of the hall and nobody will bother us. We all need a high grade point average, so we're relatively a quiet hall that does a lot of studying even after hours," Laura Majors, Colbert resident said.

Although the residents of Colbert will move next fall, the building will not be closed down. The Adult Basic Education Program will continue to occupy the first floor and the second floor will be used as guest rooms for University visitors.

"The University just fixed up the rooms in Colbert hall; they laid down computer lines so the rooms could have computer terminals. If the

University moves us out of Colbert and closes it's doors for good then they've wasted a lot of good time and money," Tracy Gach, resident of Colbert and scholarship recipient said.

The ten students who live in Colbert hall: Anita Fansher, Penny Stephan, Laura Majors, Suzanne Mann, Lori Beavers, Lanny Lewis, Tracy Gach, Kelly Greaves, Lora Wilson and Don Burns feel strongly about their move from Colbert hall.

"The scholarship recipients are more like a family. Being on the same floor has made us very good friends, and we've learned to depend on each other," Lewis said. "We almost all have certain classes together, so

there is always someone to help you if you have a question. We don't want to be split up."

"The first group of scholarship recipients consisted of ten students. Next year's group might have up to thirty students. There is no way Colbert hall could house that many students," William Dizney, acting director of Admissions and Financial Aid, said. "The Math and Science Teaching scholarship students will be moved to Franken. They will have computer terminals in their rooms and they won't be split up. They will basically be grouped together, all the girls on one floor and the guys grouped together on another floor."

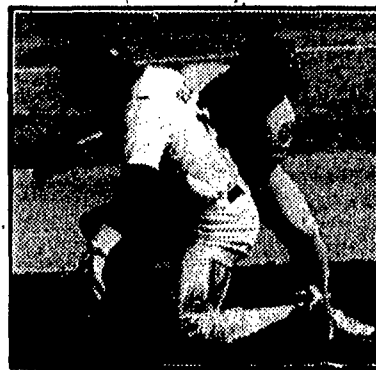
## INSIDE



## Campus radio station offers students a chance to gain experience

Students can work on KDLX to gain valuable experience in a radio station. The radio station is entirely student operated

see page 5



## Baseball season underway as Bearcats host trio of early games

'Cats split doubleheader with Southwest Baptist; drop first of two scheduled contests with rival Missouri Western

see page 6





## NEWS BRIEFS

### International

#### New government seeks Marcos' funds

Honolulu, Hawaii--The Philippine government's bank sought an injunction Monday in Honolulu to recover an estimated \$1.2 million in pesos that former President Ferdinand Marcos took with him to Hawaii.

However, the bank dropped its request in exchange for a U.S. promise to make available by Friday a list of everything the Marcoses brought with them to the United States. Reagan administration officials said that the U.S. Customs Service was completing an inventory of the items, and a senior official said there was "a strong presumption" that the inventory would be turned over to the new Philippine government.

In another development, a New York state judge has temporarily halted any financial dealings on five valuable New York properties linked to Marcos and his wife. In the first round of many expected legal battles, lawyers representing the new Philippine government said they had won a temporary restraining order barring the sale or transfer of the five properties, valued at \$350 million. The next hearing on the property is expected Wednesday.

Several witnesses said in congressional hearings late last year that the properties were owned by the Marcoses through a web of offshore corporations, banks and agents. The Washington Post on Sunday reported discovery of detailed records in the Malacanang Palace in Manila documenting the sale of 40 Wall St., one of the prime properties.

### National

#### Death of employee sparks safety probe

New York--The death of a Kerr-McGee nuclear fuel plant worker in Oklahoma has stemmed an investigation of safety violations that have occurred often, rather than rarely or never, as the company had said.

The chemical accident occurred Jan. 4, after the worker heated an overfilled cylinder of uranium hexafluoride, in direct violation of plant procedures. The cask ruptured and the chemical escaped, killing the worker and injuring 100 people. At that time company officials told public and federal regulators that no instance of overfilled casks being heated could be remembered at the Kerr-McGee plant in Gore, Okla.

Interviews and a review of documents since then by the Nuclear Regulatory Commission suggested that workers heated cylinders to expand and remove excess material 20 times in 1985, 20 percent of the occasions on which a cask was filled.

The plant, which has 145 employees, has remained closed since the accident.

#### Crime Commission to study drug use

Washington--After completing a 32-month study, the President's Commission on Organized Crime advised a national program to test the majority of working Americans for drug use and advocated prosecution of people caught possessing small quantities of drugs, including marijuana.

The proposal was criticized as being unconstitutional, but the commission's deputy executive director, Rodney Smith, said, "If you take an honest look, in most all cases it would be suitable."

Don Edwards, the chairman of the subcommittee on Civil and Constitutional Rights, did not share his enthusiasm for the program, and said, "Testing like that is repugnant in our system. It makes people prove their innocence in advance. It's just not acceptable."

The committee's program is based on a report released by Judge Irving Kaufman of the Second U.S. Circuit Court of Appeals who said he released it because "drug trafficking presents the most serious problem presented by organized crime in this country."

President Reagan established the Commission on Organized Crime in 1983 to help achieve "final isolation and elimination" of organized crime.

### State

#### Legislators debate campaign spending

Jefferson City--Republicans consider it a wasteful welfare program for politicians. Democrats see it as badly needed reform, a way of cutting the influence that big contributors wield in government.

The issue--using tax revenues to help pay for Missouri election campaigns and then restricting the overall cost of those campaigns--has pitted Democrats against Republicans like few other issues have in the 1986 session of the General Assembly.

"Campaign spending has gotten way out of line," Rep. Bob Holden, a Springfield Democrat, said. "You have to be wealthy or tied to wealth if you want to run. I don't think that's a healthy situation."

The House and Senate have passed separate versions of legislation calling for taxpayers to finance up to a third of the cost of campaigns. Leaders of the two chambers will discuss, perhaps this week, what to do about the differences.

Their decision may not matter. Lawmakers think Gov. John Ashcroft, a Republican, would veto the measure. Though not promising a veto, the governor said of the proposal, "I don't think it's a very good idea."

Under the legislation, candidates for governor, lieutenant governor, attorney general, secretary of state, state auditor and state treasurer could tap the money for general election races.

### Collegiate

#### Regents attend San Diego conference

Members of Northwest's Board of Regents will be attending the Association of Governing Boards Conference in San Diego, Cal., March 16-18.

Northwest President Dean Hubbard will also attend the conference on Harbor Island.

Some of the sessions members of the Board will be attending include those on fund-raising, legal issues, financing of higher education, demographics, and campus/community relations.

#### English honored for support of ROTC

Dr. George English, vice president for academic affairs at Northwest, was honored Friday by the United States Army Second Reserve Officer Training Corps Region in ceremonies on campus.

Headquarters of the Second ROTC Region presented English a Certificate of Appreciation "for outstanding support of the Army Reserve Officers Training Corps program at Northwest Missouri State University."

The citation presented to English was signed by Brigadier General Jerry A. White, commander of the region. He cited English's "direct influence as an educator, academic adviser and administrator," and his support of the "ideals and principles of service to country."

Lt. Col. Norman Sowell, professor of military science and commander of the University's ROTC unit, presented the citation to English on behalf of White.

English was praised for his support, which the citation said has been "instrumental in the successful accomplishment of the detachment's mission and greatly contributed to the Army's general goal of commissioning high-quality students from a wide variety of civilian educational backgrounds."

#### KNWT presents new 'Dating Game'

Maryville--No mate? No date? Well, your luck may have just changed thanks to the all new "Dating Game." The program may give you the opportunity to meet that special someone you've been searching for.

The show is a new presentation of KNWT, channel 10. It will be produced by David Sandy and directed by Rob DeBolt. The program will start on March 20.

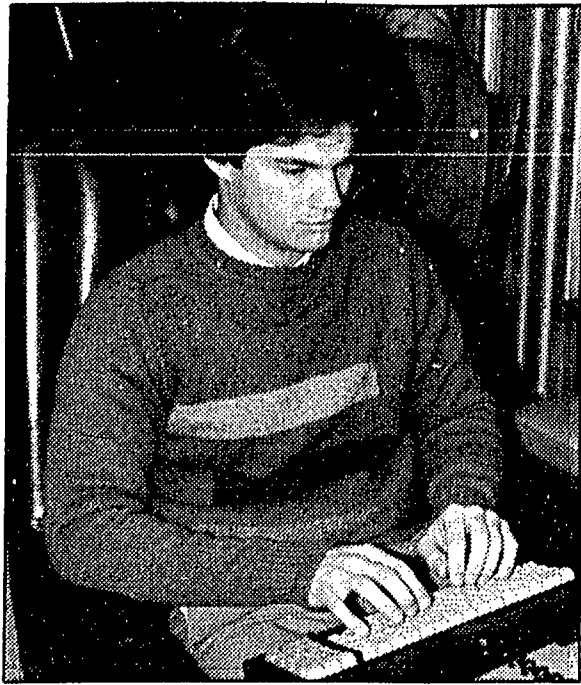
Contestants will be chosen from the students and faculty here at Northwest. Prizes will be awarded to the winners of each game.

"It would give students and faculty an opportunity to take part in KNWT," DeBolt said. "It's a great time."

Interested students should call 562-1575 for Sandy or DeBolt.

## Intern computes data for city

BY DOUG ROSSELL  
Staff Writer



Entering Public Works data is one of the duties of Todd Scheerer, an intern for the City of Maryville.

The City of Maryville has a new employee--Todd Scheerer, a management/data processing major at Northwest. Scheerer is working for the city as an intern in data processing.

Scheerer, a senior from Raytown, began his 10-week internship at Maryville City Hall on Jan. 27. Having never worked in city management, the experience is proving to be quite interesting for him. He is working in the Public Works Department, where his job involves the input of data into a computer.

The information that Scheerer is now working with will be used to show the location of water and sewer mains in relation to city addresses. This information will be compiled into book form, and copies of the book will be distributed to public works vehicles. This will enable city workers, when called to an address, to determine if there are mains in the work area and, if so, where. The purpose of this is, of course, to prevent damage to water and sewer lines.

Although he is not paid, he finds the internship valuable for the credit and work experience.

"I think it's pretty important to the students," Scheerer said. "It's a good way of showing your

experience in the field, as opposed to not having any."

The internship is not only good practical experience. It counts as academic credit, as well. As a result, Scheerer will be subject to a performance evaluation, and he will also be required to submit a paper on his experience as a city employee.

Internships like these are educational requirements for management/data processing majors, and Scheerer finds it basically enjoyable.

"Sometimes, sitting in front of a computer gets boring," he said. He also said, however, that there are things to do to break the monotony, such as talking to other workers.

Scheerer became interested in computers through a high school course.

"After taking that class, I knew that was what I wanted to do," he said. He came to Northwest after hearing about the strong computer program at the University and seems satisfied with his choice.

Scheerer said he plans to start his career as a computer programmer after graduating from Northwest.

"After that, what I'd like to do is move up to an analyst position and, over time, to a management position, preferably with a large company," he said.

## Career prospects dim for technical fields

COLLEGE PRESS SERVICE

Spring grads' job prospects may not be quite as positive as previous reports predicted, the latest testing of American business' hiring plans indicated.

The previous reports, moreover, suggested only slightly better job prospects than students had last year, when the job market was at a nadir.

"I expect it to be flat, maybe plus or minus 1 percent compared to last year," observes Victor Lindquist, supervisor of Northwestern University's Endicott Report, the most recent of the three major surveys on job prospects for graduating seniors.

Previously "hot," engineering, computer and chemistry grads are going to have a much harder time finding jobs than their counterparts of the last few years.

"Students are going to have to be committed to a longer job search and be satisfied with fewer choices," Lindquist said.

In late November, the College Placement Council (CPC) projected firms will make 2 percent more job offers than they did last spring, while in December, Michigan State's national survey of business hiring plans predicted a 1.4 percent rise in job offers for '86 grads.

The three surveys ask companies throughout the country how many first-time job seekers they plan to hire from the spring graduating class.

Lindquist said his report was less optimistic because it polled firms three months after the CPC did, and because it does not sample government agencies' plans as the CPC does.

"Our report is pretty close to (John) Shingleton's at Michigan State," he noted.

"All three surveys sample different populations," Rhea Nagle of the CPC said.

For only the third time in 20 years, Lindquist's "population" had a declining interest in hiring engineer-

ing majors. There will be 6 percent fewer job offers for them this year, the report said.

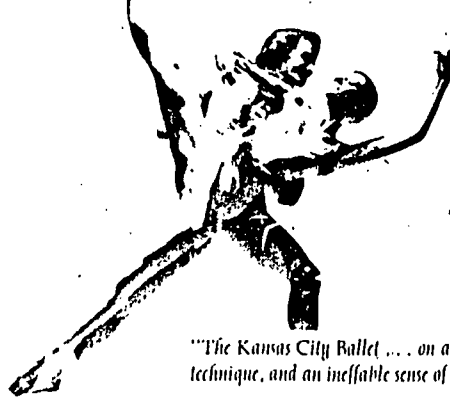
Liberal arts grads have better job prospects this year, the Endicott Report found. Firms planned to make

12 percent more job offers to them than they did last year, Lindquist said. Companies think liberal arts majors are "more able to deal with disparate thoughts and ideas. Their thinking is holistic," Lindquist said.

Northwest Missouri State University's  
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Wednesday, March 19, 8 pm  
Mary Linn Performing Arts Center

Reserved seat tickets are \$5 adult,  
\$4 faculty/staff, and \$3 student/child  
Available at the Union Office, 562-1242, and  
at the Box Office 45 minutes before performance

Financial assistance for this performance has been provided  
by the Missouri Arts Council, a state agency.

## CAPs SHOWCASE

**DR. JOYCE  
BROTHERS**

8 p.m. March 26

Charles Johnson  
Theatre

**PETE JAMES**

"I SPY"



7 p.m. March 26  
Golden Hall, 228  
FREE ADMISSION



## Resorts change images

Spring break has become the traditional time to break loose and have fun at one of the nation's noted spring break vacation hot spots. The students' objective is to get away from school work and dorm life by escaping to vacation spots like Florida beaches at Fort Lauderdale or Daytona or to the snowy ski slopes of Tahoe. Wild parties, drinking and all around scandalous behavior are just naturally expected to take place.

the money that the students bring with them. Many business people are willing to put up with the crazy behavior that invades their area for a short time each year because it is often also the most profitable time of the year for them.

This year, the state of Florida has issued warnings that officials will crack down on public drinking and rowdy behavior. Officials warn that the new 21-year-old minimum drinking age, the open container laws and other rules to control public drinking will be strictly enforced.

High insurance costs have forced Florida communities to find more effective ways to eliminate some of the wild parties that have led to injuries and even deaths in the past. The laws are aimed at protecting both the area residents and the visiting students.

Organized activities have even been planned for students in hopes that the drinking can be controlled and the wild parties minimized. Activities, such as tugs-of-war, a wide range of sporting events, various dances and trivia contests have been planned for the students who will flock to these areas.

The officials don't believe the restrictions will stop the drinking and

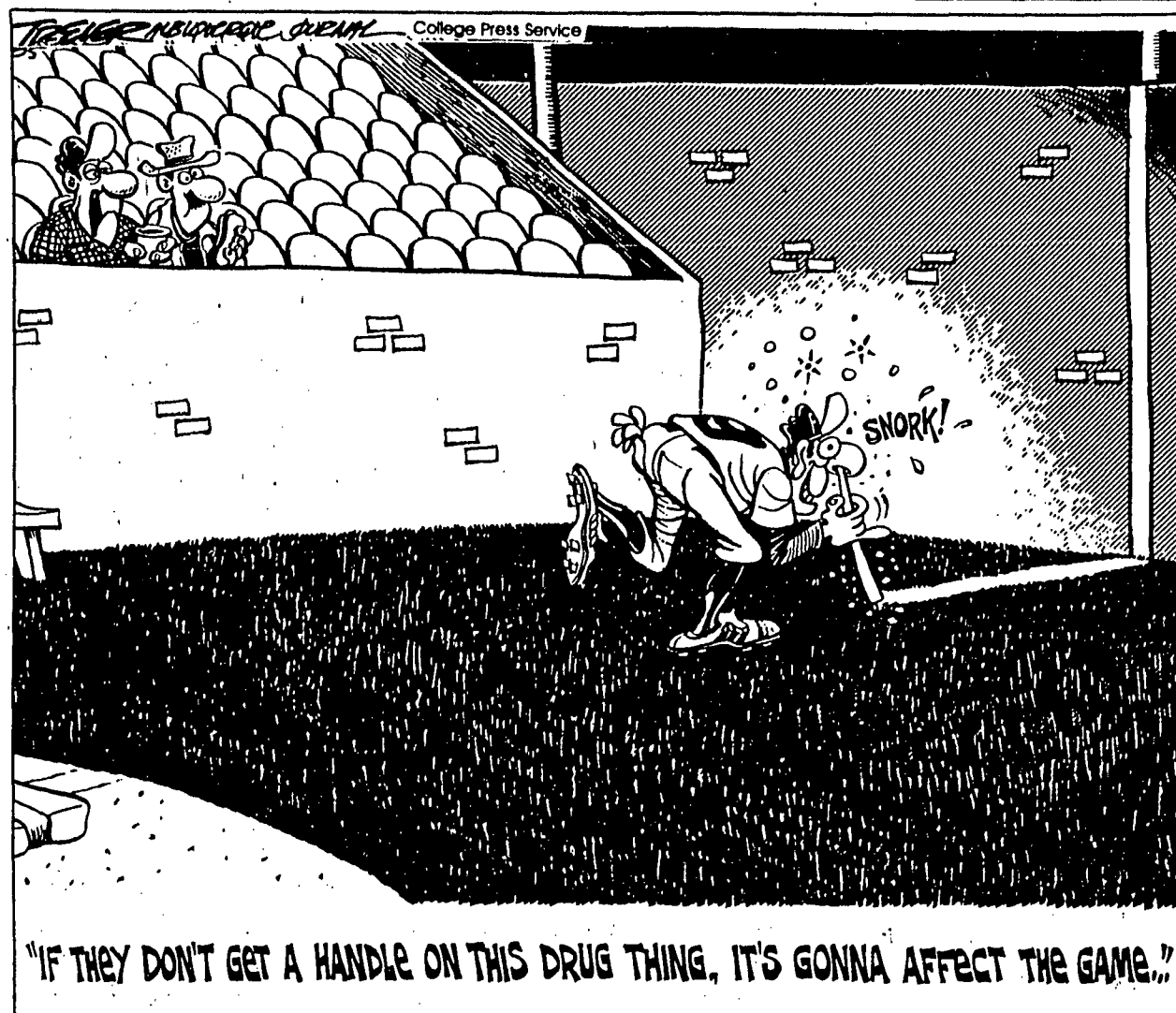
partying, but they do hope the level of drinking will be lower.

There is little doubt that these rules and laws may be needed. However, it is doubtful that these rules and laws will indeed be enforced to the extent that they are intended. Those who depend on the money the students bring in every year are already down playing the strict warnings so that the students and their money are not discouraged from making the trip to Florida during spring break. Some of the business owners have clearly stated that they want the students to continue to have their parties and to "raise hell" because they want the money the students will spend during their stay.

If the new laws and stricter rules are not enforced by those in the tourist areas, they will have little impact on the problems that they are meant to combat.

The bottom line is that the people in these areas do not want to give up the money the students bring in.

The situation poses an interesting problem for society. Could it be that society today values money even more than it values the laws and rules that are set up to ensure safety and individual rights?

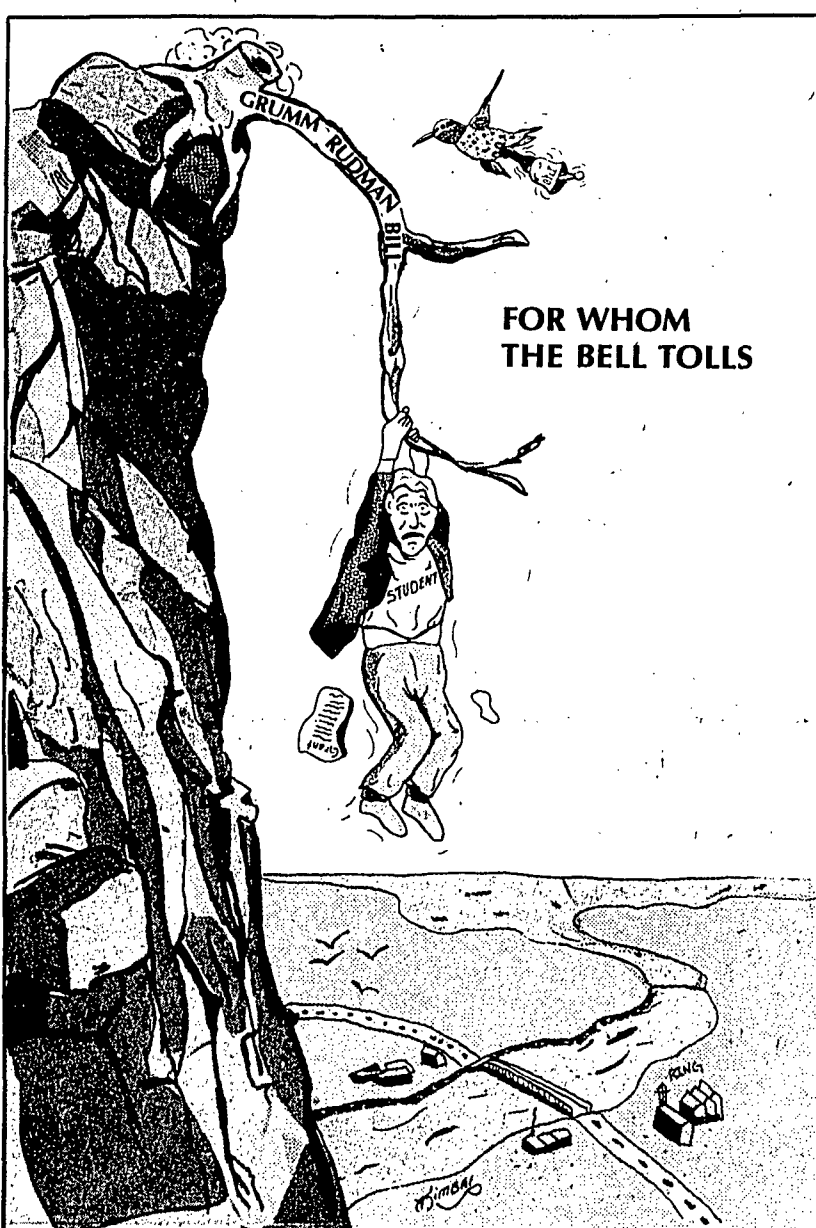


## EDITORIAL

The extent of rowdy spring break behavior has probably been slightly exaggerated by the image created by recent movies (similar to the effect such movies have had on people's impressions of the Greek system). However, we all know that the wild parties and mischief do, to some extent, exist.

This year, two of the spring break hot spots, Daytona Beach and Fort Lauderdale, are making an effort to change that wild-party image.

One of the reasons this tradition has continued to exist is that the businesses in these resort areas like



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ACP All-American

The Northwest Missourian is a laboratory newspaper whose objective is to provide journalism students with a learning situation in which the professionalism, responsibility and ideals of a free press will be part of their training.

Editorial content is determined by the Northwest Missourian editorial staff and does not necessarily reflect the views of the Missourian staff.

This newspaper does not necessarily reflect the opinions of the University administration or other personnel.

Letters to the editor are welcomed. They must be signed with the person's full name, address and phone number for verification. Letters must not exceed 300 word limit. This publication reserves the right to edit. Letters must be in by Monday noon to assure space in that week's paper.

Advertising appearing in this newspaper does not constitute an endorsement of the goods or services of businesses by the Northwest Missourian or the University. All ads must be received by 3 p.m. on Friday for the following week's paper. No ads will be accepted late.

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## Student involvement necessary for action

BY JON SPALDING AND DOUGLAS BAKER

"Students on this campus are the most apolitical students I have ever witnessed." These words echo the sentiment of many instructors, students and political leaders when observing Northwest students and their political behavior. To be brutally honest, they're right. Seldom do students become excited about an issue until it's too late. Students react to the decisions that have been made, not the issues. Failing to become involved in the process, students' voices are never heard except as complaints, which in turn casts doubt upon what little input they supply.

As students, we drift away from the real world as much as possible and pour ourselves into papers, computer programs, science experiments, music performances, play productions and parties. We expect political leaders, campus government representatives and administrators to come to us individually and seek out our opinions concerning issues important to us. Worse yet, we sit back and wait until they tell us what we want. Too often this very scenario comes to life on the Northwest campus and in local, state and national government affairs.

If we are to expect our elected officials or administrators to act in our best interest, we must act in our own best interest. If you wish for Student Senate to be effective and worthwhile, then you must put forth some effort to vote for those candidates who will be effective, or attend Senate meetings, or voice your concern to a senator. If you want the University or the state to provide

you with different services, say so and then be willing to take actions necessary to achieve your goal.

"That sounds good in theory," you say, "but no one really listens and nothing ever changes when they do." Wrong! Three years ago, when students became involved and lobbied the Missouri Legislature to replace the bridge on Highway 71 between Maryville and Clarinda, the legislators heard and the bridge is being repaired. When students wanted phones and computers in the dorm rooms, the administration heard and began seeking funding to achieve this goal. The students were heard.

The need for students to be heard is before us again. First, in order for the dream of phones and computers in every dorm room to come to life, students' voices must be heard in our state capital. The administration and our elected representatives have done all they can, now it's up to us. On March 18, students will go to be heard when they visit the state capital. Secondly, with the upcoming student elections, more student involvement will be needed to ensure the best student government possible.

It has been said "you get out [of something] what you put into it." We believe this is true. What do you want?

Jon Spalding is the president of Pi Sigma Alpha, the political science honorary at Northwest. Douglas Baker is the president of Northwest's Political Science Club.

## Number of women in college increasing

BY PETER FRANCESE

### PEOPLE PATTERNS

When I started college some 25 years ago, men outnumbered women about two to one. It seemed as if the men were there to find careers, while the women were there to find husbands.

In less than a generation, college enrollment has radically changed. Women now make up the majority of those enrolled in college, and surveys have shown that even though women students expect to be paid less than men when they graduate, they are just as serious as men students about preparing for a career.

There are now 6.3 million women college students, but only 58 percent of them are in the traditional college age group of 18 to 24 years. Four of every 10 women now in college are 25 years old or older.

At most ages there are about an equal number of men and women. Fifty-three percent of the youngest students (under age 20) are women, but women make up only 46 percent of those 20 to 24. An equal number of men and women aged 25 to 34 are college students—about 1.5 million of each. But about age 34, women outnumber men two to one. There are about one million women college students 35 or older but less than half a million men in that age group.

Total college enrollment has been flat for the last four years, even though the

number of 18- to 24-year-olds has been declining. Those declines in younger students have been matched by increases in the older students—mostly women.

In the last decade, adult men college students (25 or older) grew a mere 7 percent while adult women jumped 81 percent. This huge difference is not lost on college admissions officers. If they are to maintain enrollment levels over the next five or six years (as the number of 18- to 24-year-olds continues to shrink), one obvious way is to recruit still more adult women.

Besides the intended effect of giving women more skills for working, I think increased participation in higher education also has made women smarter and more independent-minded consumers. This is of immense importance when you consider that the vast majority of TV ads are aimed at women and that they comprise the majority of customers in any food or clothing store. Women also use the most health care.

But another effect has been to create a wider than usual generation gap between older and younger women because less than 10 percent of women over age 50 have a college degree versus 25 percent of women 25 to 34. The vast majority of full-time homemakers in the United States are over age 50.

The attitudes and lifestyles of older and younger women are as different as their education and employment patterns. Perhaps someday someone will create an advertising message for laundry detergent or an automobile that speaks to one of these market segments without offending the other.

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### Editor's Note

Because the Calendar is set up to cover next week's events and next week is spring break the Calendar page has been omitted. We apologize for any inconvenience this might have caused. The Calendar page will return following spring break. Readers are encouraged to express their views by writing letters

to the editor. Letters must be signed with the person's full name, address and phone number.

Readers are encouraged to use this space to correct information that is factually incorrect, misleading or needing clarification. To make a correction please contact the Northwest Missourian from 9 a.m. to 5 p.m., Monday through Friday by calling 562-1224.

## IN YOUR OPINION

### How do you feel about drinking and driving?

Spring break finds many students going on vacation, and many of these vacations will include drinking. When students go out to drink, many of them drive home intoxicated. Drunken driving has been one of the largest causes of automobile accidents and deaths for many years, and officials are beginning to seriously crack down on offenders.



JULIE  
McNIES  
Data  
Processing

"I think as long as alcohol is handled responsibly and if they're going to be drinking and driving, they should have someone designated to drive and the rest drink. I think drinking is all right as long as people can do it with responsibility. If you don't, it can get you into a lot of trouble. I think the crackdowns are good because a lot of people have been killed due to drunken driving. There needs to be some crackdown on it."



BUD  
NELSON  
Physical  
Education

"I think they should crack down on drinking and driving all the time, not just on special occasions like spring break. It's useless unless they do it all the time. If people are going to drink and drive they're going to do it anytime, not just during spring break."



BECKY  
OLSON  
Marketing

"I don't really think that students should drink and drive because it's just endangering their lives as well as others'. It's different if they've got a friend or someone who will stay sober and drive. I think they should start cracking down because maybe it will teach the people who drink and drive a lesson. That's probably what they need. I think they should also enforce the designated driver."



# FEATURES

Campus station a hit

## KDLX provides experiences

BY KELLY KIRKPATRICK  
Staff Writer

New people in the Maryville area with a fondness for rock 'n' roll will be pleased to know there's a pretty good rock station in town. All you need is a television set.

Sound confusing? Those unfamiliar with campus radio station KDLX may wonder why they would need a TV to receive the station. The reason: KDLX is a closed-circuit station that is transmitted only over cable channel 10. The station can be picked up by anyone in the Maryville area who receives cable. It can also be picked up on FM 106 when the radio is hooked up to the cable lead. The cable format has advantages and drawbacks, said Co-Station Manager Pat Hurley.

"It's less expensive to transmit over closed circuit," Hurley said, "but sometimes our salespeople have trouble selling because you have to be in town to hear their messages. You can't receive the station in your car either."

KDLX does attract a lot of local advertising, though, because the station reaches Maryville households.

But students working at the station don't think of KDLX in terms of it being a closed circuit station, Hurley said.

"We just try to make the station as good as we can," he said.

KDLX is essentially a laboratory station which allows broadcasting majors to gain experience in the field of radio. The station is completely student operated.

"It's designed to be a laboratory experience for Northwest's broadcast students," said Sharon Carter, director of broadcast services.

"It's licensed to serve Northwest students only, which is why it's not broadcast over the air. Therefore, we're not in (economic) competition with other area radio stations. We weren't designed to be competitive, just to provide experience."

The station is competitive in its programming, however.

"As far as quality is concerned, we do compete with the local stations," Hurley said. "I think we hold our own."

Professional stations have more money and more advanced equipment, not to mention much more experience, but Hurley says KDLX can match its best with anyone.

KDLX is primarily a rock station, but also offers other types of programs. Some examples are the religious/contemporary rock music offered on Sundays, the Bearcat football and basketball shows on Fridays and various oldies programs. Staff members who have ideas for specific programs submit proposals, which are accepted or discarded, according to how well they fit into KDLX's overall format.

A team concept is a very important part of the station, Hurley said.

"We try to work together as much as possible so we'll sound consistent," he said. "People who've been here for a while help the newer students."

Keith Ludden, news director of KXCV, a fully licensed station which also originates from the Northwest campus, agreed that a team effort is very important.

"Any radio station takes a team effort," Ludden said. "Everyone needs to know what everyone else is doing to avoid confusion."

Practicums offered to students working at KDLX include announcing/production, sports, news and sales. Hurley said students can take three of these, or take one three times.

"It's better to get some variety, though," he said.

Students not involved in mass communications may not be aware of it, but the University's broadcast and print facilities, including radio and television production and newspaper and yearbook production, are to be moved into the Wells Hall building. Wells Hall is presently being renovated and the move is planned for the end of this semester. Hurley believes the change will be a boost for morale.

"I think it will do a lot for enthusiasm and recruitment (for the station)," he said. "We'll have some better technology to work with and more room."

Besides the move, what are the station's plans for the future?

"We just want to keep the mistakes down and keep improving," Hurley said. "We also want to do more remotes in the community, at dances and community events. That would help us increase our visibility."

## New male, female fashions spring into stores with bright colors, style

BY JULIE ERNAT  
Staff Writer

Simple lines, pastels, bright prints and smooth fabrics all spell spring fashions. It may be cold outside, but the new warm weather fashions are already being displayed in stores.

"The spring fashions aren't revolutionary, but a continuation of the same silhouette shown last fall. Emphasis is on shape. Shoulders are wide, then taper to a defined waist and narrow skirt or pants," said Diane Hicks, professor of fashion merchandising at Northwest.

Colors include pastel pink, peach, yellow, blue, white, khaki and brights such as turquoise or jade.

"There is no best color this spring; everything can be worn," said Nancy Mills, manager of Tober's For Fashion clothing store for women.

Mike Herring, manager of Livingston's Clothing Store for men, sees pastels as becoming important in men's fashions this year. However, he also included such popular basics as navy seersucker.

Examples of what shoppers will find include items like a pink and gray paisley big shirt. Other possibilities include an aqua, floral print, long, box-style blazer paired with short (knee-length) straight skirt. Or, how about a long, narrow pleated skirt with a short jacket in a smooth creamy silk or linen?

More styles being shown for women include sleek two-piece "suit dresses" in which the jacket has broad shoulders, is nipped in waist and has peplum draping down the back. The skirt is straight and knee-length. The color, for a change of pace, is a seasonless black and white linen combination. Next, there are backless drop-waist dresses in a sky blue or sunshine yellow billowing chiffon.

Sporty looks include long, tapered jeans in prints and colors, worn with print sweatshirts. The sweatshirts might have polar bears, bunnies or cartoon characters on them. Or how about stirrup pants worn in the early spring with graphic print, cropped sweaters in pretty pastel hues. Also,

cropped-pant jump suits will be popular.

Men's clothing designs are being described as the all-American wearable look. Suits are in muted tones such as gray, beige, some pastels or, for a more traditional look, navy blue. The shoulders are broad and the jacket narrows toward the hip, but is still roomy.

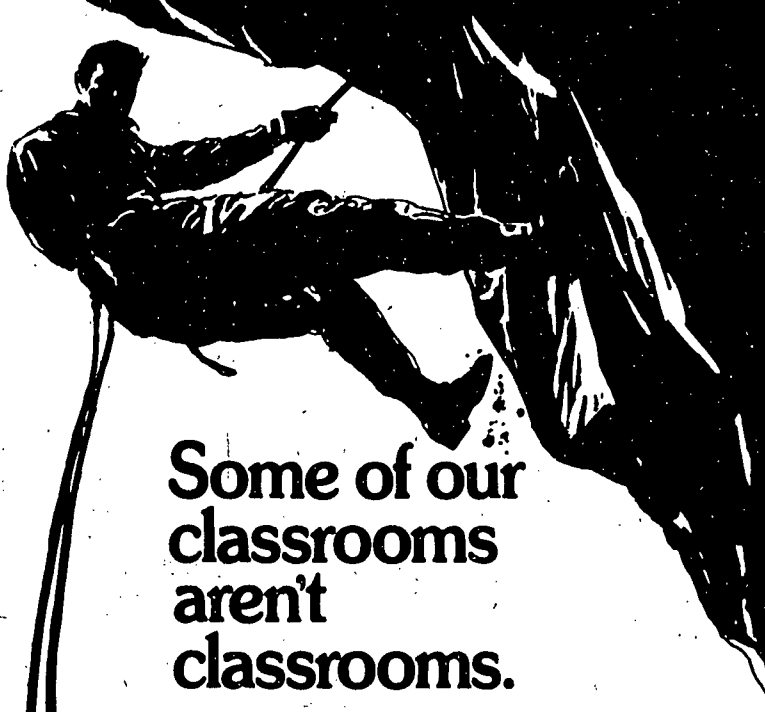
What's really new in suits are tradition-breaking color combinations. Picture a light beige jacket and tapered pants with a muted deep green, button-down, tailored shirt. Or, in contrast, a two-button charcoal gray jacket and pants with a pastel pink or blue button-down colored shirt.

"Sportswear for men has been influenced by the TV show 'Miami Vice,'" said professor Hicks.

A box-style, off-white linen blazer with a simple round-necked shirt in black, and easy-fitting pleated slacks, or a tomato red Hawaiian print button-down shirt and a khaki green pleated pants are also "in" styles for spring.

Herring said, "Sportswear styles for shirts will be basic patterns such as bold plaids and Hawaiian prints." He also noted that pastel-colored cut and sewn button-down shirts will be replacing "Polo" styles in the stores.

Baseball jackets and "Levi's 501" jeans also characterize the all-American look. Not to mention the latest in draw-string shorts, called jama or knee-busters, done in bright patterns or solids. Jama end two inches above the knee and knee-busters run slightly past the knee.



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For details, contact:  
Major Tom Muskus  
Colden Hall Rm. 174 562-1331

## Writers invited to make submissions

Dr. Bruce Litte is an assistant professor of English at Northwest, a position which gives him the opportunity and the responsibility of looking at literally thousands of written compositions each year.

But now he's asking for more manuscripts to read. However, this time it is in his role as chairman of the 1986 Literary Contest, sponsored by the Nodaway Arts Council.

Litte, a member of the Northwest faculty since 1981 and holder of a Ph.D. degree from the University of Kansas, is issuing a call for literary submissions from residents of Andrew, Atchison, Buchanan, Caldwell, Carroll, Clay, Clinton, Davies, DeKalb, Gentry, Grundy, Harrison, Holt, Livingston, Mercer, Nodaway, Platte, Ray and Worth counties.

Entries are being called for in the categories of poetry, fiction and non-fiction in four divisions: elementary school (through sixth grade), junior high school (grades six through nine), senior high school (grades 10-12), and college/adult. Deadline for the entries is April 15, 1986.

All original manuscripts of under 2,500 words will be accepted. Monetary awards will be given to the three best submissions in each division. Thus, he said, entries of poetry, fiction and non-fiction compete equally for prizes in each division. Prize money is being provided by Citizens State Bank, and Nodaway Valley Bank, both of Maryville.

In addition, the winning entries and those earning honorable mention will be published by the

Nodaway Arts Council in the 1986 edition of "Look Who's Writing in Northwest Missouri." Funding for the publication is provided, in part, by a grant from the Missouri Arts Council.

Persons submitting entries must provide the following information with the submissions on a separate sheet of paper: complete name and mailing address; title (or titles) of submission(s); division and category; name and mailing address of school, teacher, grade of the writer (in applicable divisions); and a statement that works submitted are original. Entries must be typed or legibly written on one side of a page of 8 1/2" by 11" paper and each entry must be titled. Manuscripts will not be returned.

Submissions should be sent to Dr. Bruce R.S. Litte, Maryville.

## SERVING HOURS STARTING MARCH 17, 1986

### J.W. JONES

#### Breakfast

Monday - Thursday	Friday	Saturday	Sunday
7:00 - 9:00	7:00 - 9:00	8:00 - 9:00	8:00 - 9:00

#### Lunch

11:00 - 1:15	11:00 - 1:15	11:00 - 12:30	11:00 - 12:30
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#### Dinner

4:30 - 6:15	4:00 - 5:30	4:00 - 5:30	CLOSED
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### TAYLOR COMMONS

#### Breakfast

Monday - Thursday	Friday	Saturday	Sunday
7:00 - 9:00	7:00 - 9:00	CLOSED	CLOSED

#### Lunch

11:00 - 12:30	11:00 - 12:30	CLOSED	CLOSED
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#### Dinner

4:00 - 5:30	CLOSED	CLOSED	CLOSED
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Oak Room, Student Union  
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Film Seminar: Wed., March 19  
7:00 pm, Lwr. Lakeview Rm., Union

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### PERSONALS

TO: THE "CUTE COUPLE", Robert and Scooby. Hope your relationship last forever. From your good friend and the future "Mrs. Reggie Ford", Sherrie Norman.

TO ALL THE TRI-SIGMAS: Have a happy SPRING BREAK! Have fun & be careful!

Sigma Love, Einstein

TO THE OLDER MAN: Have a great Spring Break. I'll be thinking of you and missing you much while I'm in the "Big D." Keep C.C. and Terra in line next week.

Love, The Young Pup

TO CAROL, MICHELE, JULIE, CATHY, JO, SCOT & MONTY: Thanks for all your hard work and time! You're doing a great job - keep it up and I won't have to act like Hitler. (ha, ha) HAVE A WONDERFUL BREAK!!

-Einstein

### ROUSER

Thanks for all your help on both the day and nightshifts! I wouldn't be where I am today without you. (So what am I thanking for?) Have a very happy SPRING BREAK.(yay) anyway.

### FLOSS & KIM:

Have a groovy time in Dallas! Think of me being stranded in Iowa as you listen to Texan tall tales & "lift a few." Send me a postcard.

Love ya, Einstein

### TO: GERALD H.

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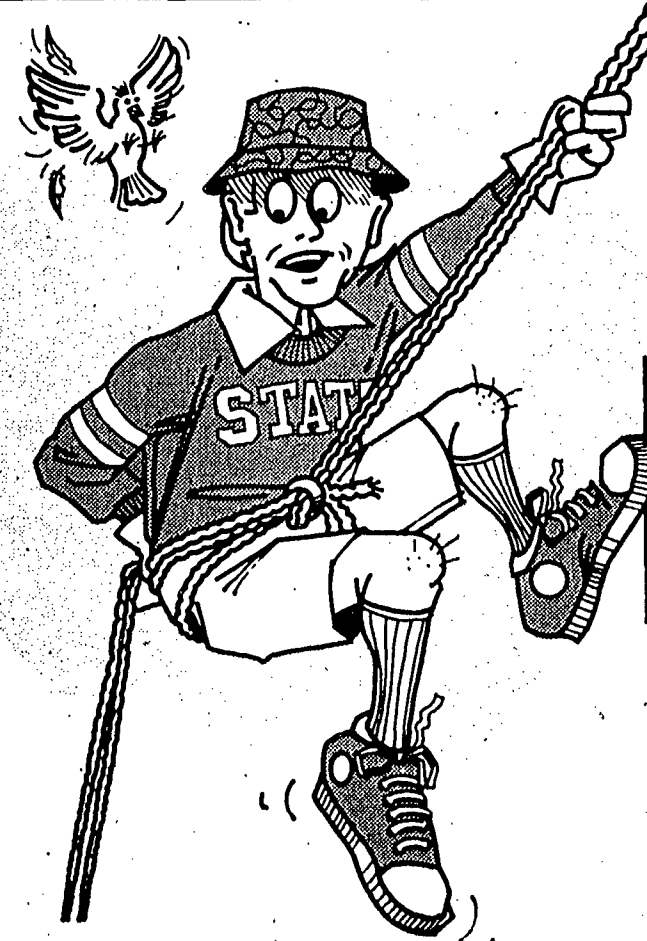
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## Baseball squad falls to Griffs

The Bearcats split a doubleheader Tuesday with Southwest Baptist. University to improve their record to 1-2. On Monday, the 'Cats dropped a 16-3 decision to rival Missouri Western in the season opener.

In Tuesday's first game, SBU plated three first-inning runs on the way to a 13-5 victory. SBU tagged Northwest starter and loser Trent Petersen for five singles in the opening frame. An error and a walk aided the SBU cause.

In the bottom half of the first, the 'Cats countered with a run of their own as John Helsel's RBI single scored shortstop Scott Weber. In the second inning, the 'Cats cut SBU's lead to 3-2 on Mike Traylor's steal of home.

After that, however, it was all SBU. Starter and winner Dave Burton limited the 'Cats to nine hits. A five-run fourth inning by SBU put the game out of reach. Center fielder Ray Godfrey collected four hits and Rod Noel and Kyle Reid each drove in three runs for SBU.

Right fielder Chris Allen, second baseman Brice Watson, and Weber each banged out two hits for the 'Cats.

In the second game, Bearcat starting pitcher Pete Stansbury tossed a one-hit shutout to lead the 'Cats to a doubleheader split, 2-0. Stansbury issued two walks and struck out three in the five inning darkness-shortened contest.

In Monday's action, the Griffons from St. Joseph took full advantage of 14 walks issued to them and pummeled the 'Cats, 16-3, in the first of two scheduled games. The second game was called because of darkness after three scoreless innings.

Western's Jeff Vestal put the Griffons on top early in the first contest with a two-run first-inning homer. The 'Cats were able to plate single runs in the first and second innings with Helsel and Traylor collecting RBIs.

A Northwest throwing error and an RBI single by Griffon outfielder Matt Henshaw produced two more runs

for Western in the third inning. The Griffons added three runs in the fourth and sixth innings and managed six runs in the seventh inning to close out their scoring.

Western starting pitcher Dale Reed held the 'Cats to just four hits in going the distance. Three Bearcat hurlers, by contrast, surrendered 12 hits and 14 walks.

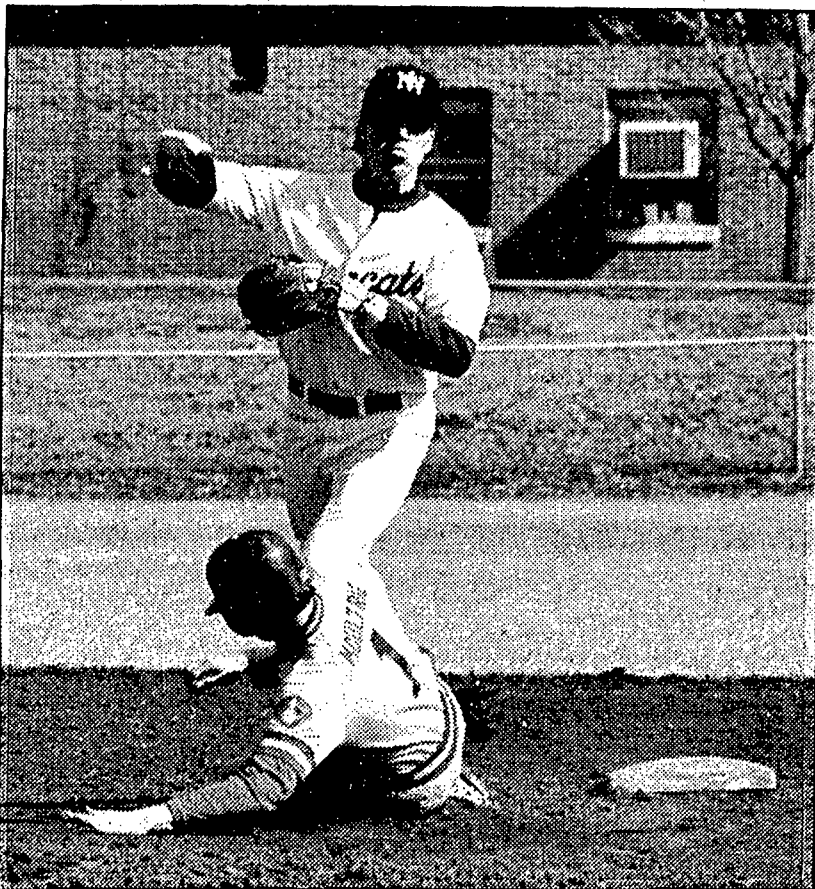


Photo by S. Trunkhill

Bearcat second baseman Brice Watson avoids a sliding Southwest Baptist opponent in attempting to complete a double play during the first game of Tuesday's doubleheader at Bearcat Field.

## Relays draw indoor track to a close

Northwest's men's and women's track squads officially closed out their indoor seasons at the Minnesota Relays in Mankato, Minn. The event was a non-scoring event that ended the six-event season.

Three first-place finishes and a new Northwest indoor record highlighted the 'Kittens' action. First-place performances were turned in by Myrna Asberry in the high jump, 5-1, Dana Dawson in the long jump, 17-7 1/2, and Angela Howard in the triple jump, 35-6.

A new Northwest indoor record was set by Lisa Farris in the shot put. Despite finishing second, Farris set

the record with a mark of 43-8 1/2. Four other second-place finishes were turned in. They belong to Cheri King in the 1,500-meter run, 5 minutes, 9.7 seconds, the 3,200-meter relay squad, 9:48.4, the 4 x 1 lap relay squad, 1:24.3, and the 1,600-meter relay squad, 4:12.6. One third-place finish was turned in by the sprint medley team, 4:15.6.

Thirteen different performances by the 'Cats placed in the top three in various events. Six of the 13 were first-place finishes. They were accomplished by the 3,200 relay squad, 7:45.12, the sprint medley, 3:24.48, the medley relay, 1:43.31, Jarvis Red-

mond in the 55-meter run, 6.33 seconds; the 4 x 400 relay squad, 1:12.03; and the mile relay, 3:25.92.

Second-place finishes were compiled by the distance medley team, 10:26.47; Brian Grier in the 3,000-meter run, 8:44.10; Tony Phillip in the long jump, 22-8 1/2; and John Howe in the 55-meter hurdles, 7.78 seconds.

Three third-place performances rounded out the 'Cats' top three finishes. They were registered by Brad Ortmeier in the two-mile run, 9:10.94, Scott Krinninger, shot put, 50-1 1/2, and Philip Dew in the 1,500-meter run, 4:03.52.

Wrestling season concludes at nationals;

## Two gain All-American status

BY TROY APOSTOL  
Staff Writer

Northwest wrestlers Bill O'Connor and Wayne Love were named all-Americans at the NCAA Division II wrestling championships in Edwardsville, Ill. Both wrestlers earned the honors with fourth-place finishes in their weight divisions.

As a team, the Bearcats finished 15th of 36 schools. Host Southern Illinois University-Edwardsville took the title. It was the second year in a row they have done so.

O'Connor, a 134-pound senior from Reinbeck, Iowa, recorded two wins on Friday, the first day of competition. O'Connor beat Tony Molchak of Ashland College by a 12-11 margin. His next victory came when he defeated Robert Burrows of Central Missouri State University, 11-2.

A loss opened up action for O'Connor on Saturday. He lost, 10-2, to SIU's Steve Stearns. After that, he again defeated Molchak, 12-11.

However, O'Connor could not advance past the third-place match. In that match, he lost to Ira Cheatham of Norfolk State, 8-2.

O'Connor, as well as Love, earned all-America honors for the second year in a row.

Love, a 177-pound senior from Waterloo, Iowa opened up his competition by downing Pat Stano of Oakland College, 6-3. He advanced to defeat Ray Porter of Ashland College, 13-9.

On Saturday, Love opened up by losing to Marvin Jones of California State-Bakersfield, 26-9. Love went on to defeat Pat Bussey of Liberty University, 11-3, before losing to Porter, 6-3.

Finishing fourth officially concluded both O'Connor's and Love's seasons.

Over the past season, Love compiled a total record of 28-7-1. He also had three falls and seven technical falls. In the 177-pound division, Love was the MIAA champion.

O'Connor compiled a total record of 17-11. He registered five falls and one technical fall. His season also included the MIAA championship of the 134-pound division.

Four other 'Cats saw competition at the Division II championships.

Terry Schmuckler, a 118-pound freshman from Blairtown, Iowa,

started by losing to Steve Anderson of North Dakota State, 10-8. His season ended with a 16-5 loss to Pat Ingold of Northern Michigan.

Mike Hemann, a 126-pound sophomore from Riceville, Iowa, lost to Allen Paradise of Cal State-Bakersfield, 14-2. Hemann was then eliminated in the wrestlebacks by Andre Harnitz of Mankato State, 10-4.

Craig Schwienebart, a junior from Conrad, Iowa, opened up by losing 4-1 in overtime to Bob Kauffman of Edinboro University of Pennsylvania. Kauffman was seeded number one in the division. Schwienebart advanced in the wrestlebacks by defeating Jerry Olson of Humboldt State, 9-2. But he ended with an 8-0 loss to Lance Rodgers of North Dakota State.

Bill Eaton, a senior from Gallatin, started by losing to Darryl Pope of Cal State-Bakersfield, 16-5. He was then eliminated in the wrestlebacks by Willie Mays of Pembroke State, 4-2.

Each Bearcat competing at nationals had been crowned MIAA champion of his weight division. As a team, the Bearcats were crowned champions of the MIAA.

## Mules end 'Cats' tournament hopes

BY STEVE SAVARD  
Sports Editor

The Bearcat Basketball season came to a close Feb. 27 in Warrensburg as the 'Cats dropped an overtime heart-breaker to Central Missouri, 85-80, in the semi-finals of the MIAA Post-Season Tournament.

The hotly contested semi-final match featured 10 ties and 12 lead changes in regulation play. In the first half, the 'Cats erased two separate seven-point deficits to pull within two points, 40-38, by intermission.

Baskets by Joe Hurst and Glenn Phillips pushed the 'Cats into the lead in the first minute of the second half. The Bearcats widened their lead to five points with 11:48 left as Phillips connected on two technical free throws. For the evening, Phillips sank 10 of 11 shots from the charity stripe and connected on eight of 21 shots from the field in pacing the 'Cats' attack with 26 points.

The Mules finally caught the 'Cats with 10:31 remaining. A Don Foster free throw nipped the contest at 58-58. Foster poured in 26 points and Ray Collins added 19 to the winners' cause.

After five lead changes in the final 10 minutes, guard Gary Harris gave the 'Cats their final advantage, 71-69, on

a long baseline jump-shot with less than a minute to play. Collins, however, countered for the host Mules with :14 remaining, sending the game into overtime.

From there, the Mules were in complete control. A Tony Dye basket and two Collins free throws put the Mules ahead to stay, 75-71. The 'Cats never got closer than two points.

For the game, the 'Cats shot a paltry 37 percent from the field. By contrast, Central made good on nearly 45 percent of their shots.

Junior forward Glenn Phillips finished his first Bearcat season with two school records—599 points (breaking the 1975-76 record of 571 set by David Alvey) and 247 field goals (surpassing the 1982-83 record of 242 set by Victor Coleman).

The 'Cats closed the season with an 18-10 overall record and a third-place finish in the MIAA. The Mules, who improved to 17-9, closed out their season March 1 in Cape Girardeau, taking on regular season conference champion Southeast Missouri. The Indians crushed the Mules, 84-63, to capture the MIAA tourney. In so doing, the Indians earned an automatic berth into the NCAA Division II National Tournament. Southeast, 23-6, will host Abilene Christian tomorrow in a regional game in Cape Girardeau.

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6 Pack Cans **\$1.59**

Country Pride  
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Bernatello's Pizza  
Sausage  
Pepperoni  
12 inch **\$2.49** With Coupon

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Paper Towels, Jumbo Roll **49¢**

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Yogurt, 8 Oz. **3/\$1**

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Dips, 8 Oz. **53¢**

Generic  
Hot Cocoa Mix, 12 ct. Pkg. **\$1.09**

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# ARTS AND ENTERTAINMENT

Northwest Missourian March 6, 1986 Section B



Cash box



Cash box

Early critics of rock 'n' roll called rock an obscenity and swore it would never last. Stars like The Rolling Stones (above) proved them wrong.

Early rock 'n' roll stars like the Beatles (left) began a new style of music which still lives on today in the rock world.

## Musical roots inspire modern rock

BY KATHY PARMENTER  
Features/Entertainment Editor

In the early '50s a new sound was slowly filtering into the music scene. Eventually it was labeled rock 'n' roll and everywhere dance floors vibrated with the excitement and spirit of a new generation of music.

Adults shook their heads and laughed, saying that the silliness of rock 'n' roll couldn't last. They were wrong. Today, over 30 years later, dance floors still vibrate to the sound of rock music, but it's a different kind of sound than that of the '50s' rock 'n' roll. The rock music of today grew out of early sounds of rock 'n' roll. Those early sounds developed slowly and surely with generations of Americans that have gone from conservative to liberal and back to conservative.

Rock 'n' roll actually got its start in the late '40s. After the war, the United States was intent upon a different, hopefully better, world and their science and technology were working hand-in-hand to accomplish this.

By the early '50s the seeds of a new culture were beginning. Fashions had changed. TV had arrived. And in the black community a new kind of music was beginning. This music reflected the force and energy of the new world and its new outlook on life.

By 1953, TV had its first rock 'n' roll show. "Bandstand" celebrated

its first birthday in Philadelphia that year.

That same year, a new sound was filtering into the white world from the black ghetto: Joe Turner, Fats Domino, The Drifters and The Moonglows were perfecting rock 'n' roll. Bill Haley recorded his first single that year, called "Crazy Man Crazy." But the majority of America was still listening to Teresa Brewer, Eddie Fisher, Patti Page and Joni James.

In 1954, Frank Sinatra topped the charts with his crooning of love songs, but the sound of rock 'n' roll was not far behind.

By 1955 theaters around the country shook with the sounds of "Rock Around the Clock." Kids rocked and rolled up and down the aisles and the '50s broke loose with the wild sound of rock 'n' roll. Bill Haley and The Comets were No. 1 on the charts that year, with Pat Boone and the Chordettes not far behind.

Rock 'n' roll really broke loose in 1956. Carl Perkins was singing "Blue Suede Shoes," Elvis was setting fires with his wild and wacky new style of song, and Fats Domino was shooting up the music charts. But not everyone was thrilled with the advent of the big time rock 'n' roll. Tin Pan Alley songwriter Billy Rose said rock 'n' roll songs were "obscene junk, pretty much on a level with dirty comics."

In 1957 "American Bandstand"

became a full hour-long show on American television. Songs like "Love Letters in the Sand," "Tammy" and "It's Not for Me to Say" were just right to play when the lights were low and a little necking was underway.

By 1958 the sounds of the industry varied from "Rebel Rouser" to "At the Hop" and "All I Have to Do is Dream." "Purple People Eater" and "Witch Doctor" were popular hits that year, and they succeeded in bringing some humor into the rock scene.

The '50s rocked out with TV hop shows going strong and new faces appearing on the rock scene. Frankie Avalon, Paul Anka, Ricky Nelson and Bobby Darin were to be the stars of the '60s.

The '60s twisted in with Chubby Checkers at the top of the charts singing his famous "Twist" and "Peppermint Twist." During this decade America's dance steps would include such popular numbers as the Pony, the Fly and the Mashed Potato.

New sounds were moving onto the horizon of the American music industry scene from across the ocean. The Beatles, the Animals and The Dave Clark Five all descended on American audiences that decade.

By 1965 a new generation was emerging. Kids called themselves pacifists. They wanted peace, not war. Vietnam was raging. Long

hair was a style that was here to stay for both women and men, and so were demonstrations and sit-ins.

The music of 1968 was a combination of hard rock, psychedelics and pop. The Beatles had "Hey Jude" while Bobby Goldsboro was singing "Honey." Bubblegum music was happening with groups like the Ohio Express. And album groups like Cream, the Stones, and Donovan were also making it onto the singles charts.

1969 was both an up and a down year. On the down side were the death of Rolling Stone's lead guitarist, Brian Jones, the anti-war movements which were met with the silent majority, and airplane hijacking became the quickest way to get to Cuba.

On the up side, John and Yoko were trying to give peace a chance, a quarter of a million people showed up in Washington on Nov. 15 for the largest anti-war demonstration in U.S. history, Woodstock happened and the "Paul's dead" rumors turned out to be untrue.

On the music scene, Sly Stone came through with "Everyday People," and Three Dog Night and the Guess Who established themselves as a new kind of rock group who had pop hits and good albums at the same time.

The '70s rolled in with media power in the underground newspapers. The Jackson Five had

a big hit with "ABC" and The Carpenters made it big with "Close to You."

Music took a new turn in the '70s. Pop and rock separated to go their different ways. Singers like David Cassidy, The Jackson Five and The Osmond Brothers emerged in the world of pop music, while rock music was dominated by the sounds of Carole King, John Denver and Rod Stewart.

The '60s were coming to a close and with it came a different kind of generation. Television shows like "All in the Family" phased out long-time favorites like "I Love Lucy."

In rock things were beginning to make a total change, too: Pop stars like the Osmonds and the Jackson Five were in, so were the scruffy bands of the '60s, and the new glitter show bands like Alice Cooper, David Bowie and Slade. New stars were on a new music horizon. The sounds of rock had changed a lot since its invention in the early '50s, but with the change came a new generation of sound, a new kind of rock, one that would evolve into yet another generation of music.

There was no looking back, except for nostalgia, because there was too much happening that would lay the groundwork for the new rock style of the '80s; one that would offer a cultural phenomenon of the rock 'n' roll of the future.



## SPOTLIGHT

### Joe Jackson tries something different

Joe Jackson has tried something completely different on his upcoming "Big World" album. The LP's new tracks were recorded before a live audience and transferred directly onto a two-track digital master without mixing, overdubbing, or otherwise tinkering with the sound.

"The technology is at the service of the music here," Jackson said. "It's a real performance. Everyone is actually playing, the singers are singing...mistakes haven't been corrected. So, in a way, it is the opposite of most albums; we mixed it first and recorded it afterward."

"Big World" is a statement of departure in another way as well; the album is tentatively planned as a three-sided set, a packaging form that has rarely been used before.

"The idea is that you're going to get a little more for your money," said David Kerschenbaum, the album's producer. "If it were four-sided we would have to charge more for it."

Jackson and Kerschenbaum both nixed the idea of using a fourth side to include live versions of the Jackson oldies that were sprinkled in with the new material at recent club performance.

"It wouldn't fit the concept of the album," said Kerschenbaum. "It was written with a certain sequencing in mind. Also, it would take away from the uniqueness of having a three-sided album."

### Hands Across America opens office

Hands Across America, a project of USA for Africa, has opened its Missouri headquarters in the Marquette Building at 314 N. Broadway in downtown St. Louis. The office space is being donated to Hands Across America by the building's owner, Murdock and Coll, Inc.

The headquarters will coordinate statewide efforts over the next three months to mobilize more than 200,000 people to join hands along the Missouri leg of a coast-to-coast human chain on Sunday, May 25 at 2 p.m. The 4,000 mile continuous line of Americans, stretching from the Statue of Liberty to the Pacific Ocean near Los Angeles, has been called the largest community gathering in history. In Missouri, the line will extend from West Alton to Cape Girardeau. Missouri is one of only 16 states on the route.

## CHARTBUSTERS

### CASH BOX'S TOP FIVE POP SINGLES

1. Kyrie-Mr. Mister (RCA)
2. Sara-Starship (RCA)
3. How Will I know-Whitney Houston (Arista)
4. These Dreams-Heart (Capitol)
5. Silent Running-Mike & The Mechanics (Atlantic)

### CASH BOX'S TOP FIVE POP ALBUMS

1. Whitney Houston-Whitney Houston (Arista)
2. Promise-Sade (Portrait)
3. The Broadway Album-Barbra Streisand (Columbia)
4. Welcome To The Real World-Mr. Mister (RCA)
5. Heart-Heart (Capitol)

### CASH BOX'S TOP FIVE COUNTRY SINGLES

1. What's A Memory Like You (Doing In A Love Like This)-John Schneider (MCA)
2. Think About Love-Dolly Parton (RCA)
3. Hundred Percent Chance of Rain-Gary Morris (Warner Bros.)
4. I Could Get Used to You-Exile (Epic)
5. You Should Have Been Gone By Now-Eddy Raven (RCA)

### CASH BOX'S TOP VIDEOCASSETTES

1. Rambo: First Blood Part II (Thorn/EMI/HBO Video)
2. Prizzi's Honor (Vestron Home Video)
3. Mad Max Beyond Thunderdome (Warner Home Video)
4. Mask (MCA Dist. Corp.)
5. St. Elmo's Fire (RCA/Columbia Pictures Home Video)
6. Beverly Hills Cop (Paramount Home Video) (Warner Home Video)

## Video service may be tested

### COLLEGE PRESS SERVICE

Having once failed in its effort to bring big screen video shows to the nation's campuses, a business group said it's ready to try it again.

If the plan works, by next fall a select number of campuses will be getting concerts, lectures, shows, movies and other entertainment beamed to them via satellite, accompanied by what one previewer said is an astoundingly good sound system.

The group, called Campus Network, has been installing the necessary equipment at 20 colleges during the last two years in preparation for the debut.

In 1982, a firm called Campus Entertainment Network announced a splashy series of Broadway shows and big-name rock concerts that it would beam to what it hoped to be a network of about 100 campuses.

The effort, however, quickly came apart amid complaints of unmet promises, bad picture quality, unpaid bills and terrible scheduling.

For example, CEN's last and most expensive effort--The Who's last North American concert--was beamed to only 13 campuses, most of which had already emptied for the Christmas holidays.

Intrigued by the idea, if not its execution, Campus Network bought CEN's assets in 1983.

So far, 12 schools have signed up for CN's "video event centers."

"We think they had a great

idea, but it needed more research and refinement," said Marilyn Freeman, who worked for CEN and now directs network development for Campus Network. In fact, three other CEN executives joined Freeman at the new company.

Freeman said they'll try to avoid some of CEN's mistakes by offering diversified programming, as opposed to the exclusively live events on CEN broadcasts.

Campus Network also has been steadily improving the quality of the video image, which Freeman maintains soon will be as good as 35mm film.

In a few preliminary screenings, Campus Network has run shorts similar to those shown on MTV.

"Their sound system is absolutely amazing," maintained Jack Stiles, a student activities advisor for the University of Tennessee at Knoxville.

Stiles maintained the "video center" is a bargain because the service, besides a few "minor adjustments" to the auditorium, is free to the school.

Freeman said CN installs and pays for the \$60,000 worth of equipment--including satellite dish, projector, screen and sound system--it takes to send its programs to the schools at which it will operate.

It hopes to make back its investment and make its profits through ticket sales on the campuses and by selling ads on its programs.

"We are looking for ways to minimize the costs to students.

We keep that in mind because many of us are not long out of school," Freeman explained.

"We saw that many schools had their own channel, but they needed more programming," Freeman said.

More than 25 schools, attended by a total of 1.4 million students, now subscribe to NCTV. "Things are looking better than ever. We are increasing affiliates every week," Freeman said.

NCTV brings in the bulk of Campus Network's revenue for now, but the long range plan is to make the video centers "the major profit center," Freeman said.

"The ability to get entertainment to our students here in rural USA attracted us in becoming an affiliate," said University of Idaho student union director Dean Vetrus.

He also looked forward to using the system to stage conferences. "Our farmers could talk to people in Washington."

Also, unlike CEN, CN isn't wholly dependent on its video shows for its survival.

The company also runs National College Television, which supplies programming to campus TV stations.

NCTV, started in January 1984, offers six programs ranging from cartoons to documentaries and two-minute news spots, which are aired by college stations five times a week.

Advertisers pay for the satellite-transmitted programs, which are free to the campus stations.

## New dangers linked to smoking

Courtesy of Reader's Digest College Resources Program

Cigarette packages already carry several warnings about the health hazards from smoking. If new research proves conclusive there might be need for one more--"Warning: radiation in cigarettes can lead to cancer."

According to the March "Reader's Digest," cigarettes contain so much radioactivity that a pack-and-a-half-per-day smoker gets a yearly dose of radiation in parts of his lungs equal to what his skin would be exposed to in about 300 chest x-rays.

Although the experts are not sure of the full extent of the health risks, Dr. Joseph R. DiFranza of the University of Massachusetts Medical Center believes that "radiation alone could account for about half of all lung cancers in smokers."

Scientists have traced radiation in cigarettes to the fields where tobacco is grown. For many decades, farmers have fertilized



tobacco crops with phosphates rich in uranium. By decay, this uranium generates radium-226, which in turn spawns radon-222, and eventually lead-210 and polonium-210. Tobacco plants readily absorb radioactive elements from the fertilizer and from naturally occurring sources in the soil, air and water.

Ultimately the radiation is inhaled deep inside a smoker's lungs. As a smoker consumes cigarette after cigarette, insoluble particles incorporating radioactive isotopes

may be deposited at the same points in the lungs.

According to Edward A. Martell, a specialist in radiochemistry at the National Center for Atmospheric Research, these points become hot spots of radioactivity. Martell believes it is no coincidence that most lung cancers begin at these branch points where radioactive debris gathers.

Unfortunately it is not just smokers alone who are at risk from radiation in cigarettes. "Reader's Digest" reports that at least 50 percent of the radioactive isotopes from cigarette smoke wind up in the air, and a smaller percentage of this and other elements in the smoke are inhaled by those around the smoke.

Takeshi Hirayama of the Institute of Preventive Oncology in Tokyo studied records of more than 91,000 women and found that non-smoking wives of heavy smokers had more than double the risk of dying from lung cancer than did the non-smoking wives of non-smokers.



## Banquet rolls into rock show

### CASH BOX

It was nothing like a hall of fame induction at Cooperstown, N.Y., where grey-haired gentlemen accept plaques recalling their baseball glory days. At the stroke of midnight, two of the inductees into the newly-established Rock 'n' Roll Hall of Fame—Chuck Berry and Jerry Lee Lewis—took the stage and proceeded to rock the place.

As many of their luminous progeny—Keith Richards, Ron Wood, John Fogerty, Billy Joel, Stevie Winwood and Neil Young—dove for spare guitars and keyboards, Lewis and Berry launched into "Roll Over Beethoven." By the time the jam ended, the assembled audience of record industry bigwigs—who paid up to \$1,000 per ticket—heard a mini-history of rock 'n' roll, 1955-1969.

"Roll Over Beethoven" gave way to "Reelin' and Rockin'," followed by "Johnny B. Goode," "Whole Lot of Shakin' Goin' On"—Keith Richards unleashing blue licks that were simultaneously sweet and stinging; "The Twist," sung and danced by Chubby Checkers; "Little Queenie,"

"Gimme Some Lovin'," sung by Winwood; and for a finale, Fogerty belting out his indelible "Proud Mary."

The Rock 'n' Roll Hall of Fame is the brainchild of Atlantic Records chairman, Ahmet Ertegun, who said, "The triumph of rock 'n' roll is...the triumph of the native subculture of America over the establishment." The plans include establishing a permanent home for the Hall, which will exhibit space, archives and an auditorium. (The location for the Hall of Fame is expected to be announced later this year.)

"Each of us are people who are made up of the people we love and the people we admire," said John Fogerty in his presentation of Buddy Holly's award.

"I am more than proud," said Ray Charles, "I'm very touched, I'm overwhelmed."

The next night he, and rock 'n' roll, were back out on the road.

**In Video News:** Tom Petty's "Pack Up The Plantation," was released by MCA Home Video on Feb. 6,

1986. Filmed at L.A.'s Wilton Theatre, the 96-minute video documents the live show Petty toured with in 1985. The home video will retail for \$29.95.

It would have been safe for Duran Duran to continue releasing hit record after hit record without varying their winning formula. Instead, the band members are content only with being adventurous.

First came Power Station's long-day's journey into deep rhythm. Now comes Arcadia's "So Red The Rose" (Capitol)—Simon LeBon, Nick Rhodes and Roger Taylor's ambitious attempt to make the top of the charts safe for abstract pop. Arcadia can be seen as the battlefield on which Rhodes and company fought their ongoing conflict between pop songcraft and open-ended experimentalism. Arcadia achieved their atmospheric sound by enlisting several musicians with avant-garde leanings, among them Talking Heads percussionist Rafael de Jesus and Roxy Music saxophonist Andy McKay. Songwriting duties, however, were split between LeBon and Rhodes, with Taylor writing all the rhythm parts.



Cash box

Recording artist Chuck Berry was one of the artists who led a song, "Roll Over Beethoven" at the party to celebrate inductees into the Rock 'n' Roll Hall of Fame. Many other rock artists joined in the song, rocking the hall with music.



## STROLLER

### Your Man dreams about Florida's surf, sun

"I think Jamaica in the moonlight,

Sandy beaches drinking rum every night.

We got no money, mama, but we can go,

We'll split the difference, go to Coconut Grove."

Nitty Gritty Dirt Band  
1979

Fort Lauderdale; say it again, let it flow off your tongue. Fort Lauderdale: The mecca of American collegiate party animals. Ft. Lauderdale; the playground of post-adolescent childhood. But of all those who go each spring break, millions are left behind. And Our Hero was busy planning his pilgrimage last week, for he did not want to be one of the lonely millions who end up staying north and freezing for another week, waiting for the vernal equinox to bring on the eventuality of summer, that grand season (see "Dr. Gaylor, other people enjoy the summer as well).

Again, we have been graced with the weird weather that floats out of Iowa this time of year. Your Man's thoughts were far from thawing snow and ice, but instead on sandy beaches, tropical sun-

shine, and tanned female torsos. He busied himself with getting together a Hawaiian wardrobe and toning up his tuna-white epidermis with a sun lamp. It was while he was pursuing the latter of the two activities that he dozed off, his mind filled with dreams of Florida sunshine.

He was sitting on a beach looking out over the western fringe of the Gulf Stream, wriggling his toes in the white sand, sipping on a creamy pina colada, the kind with the little paper umbrella, while decked out in flower print bermuda shorts, the bright yellow sunshine gleaming off his wayfarers. His thoughts were far from Northwest Missouri; cold, ice storms, snow, drizzle; midterms, corn fields, cows, pigs, and campus parking tickets. Anheuser, Our Hero's constant canine companion, was lying at his feet, his paws firmly wrapped around an Igloo chest, full of Budweiser. Your Man's Walkman stereo was playing a Jimmy Buffett tape—something about "Havana Day Dreamin'" and "Margueritaville." But the great thing, the thing that made him smile, was the bronzed beauties spread before him on

beach towels. Beautiful women from real schools: Indiana, Purdue, Illinois, Yale, Georgetown, Virginia, Vanderbilt, and Transylvania University.

There was one particular woman who he couldn't take his eyes off. She was from Texas A & M; he knew this because she had the university's logo emblazoned across a particular piece of her bikini.

He sat there contemplating this land of make-believe; the gears turning in an attempt to formulate a plan to introduce himself to the Aggie queen. Her blonde locks cascaded down her neck and across her well-tanned back, her lashes batted over her blue eyes as she smiled inquisitively. She occasionally shot furtive glances at Our Man, slowly encouraging his tender ego to come out and present himself to her. After three or four more (maybe it was five or six more) pina coladas, he rose from the lounge chair and strolled toward her. He knelt beside her and looked into that angelic face; it was asleep. He formulated in his mind what he would say to her. The words tripped off his tongue, "What's a girl like you doing at a

nice place like this?"

She woke and smiled at him. He was in love, for the nine hundred and eighty fifth time in his life. They spent the day together, talking, walking, drinking pina coladas. Then the bleeding sun set to the west and they watched Orion glide across the night sky. He pulled her close, embraced her tightly, mounds of flesh pressing closely to his chest. He felt like his face was on fire. And it was.

He woke up; the sun lamp had been on him for almost five hours. He looked in the mirror at his face; a resemblance very similar to Larry the lobster's. The next day he couldn't see, his eyes swelled shut. He went to the doctor, who immediately admitted Your Man to the hospital for burn treatment. And they told him he'd be ready to get out in time for classes to start after...

"I beg your pardon, mama, what did you say?"

My mind was driftin' off on Martinique Bay.

It's not that I'm not interested, you see,

Maryville, Missouri is just no place to be."

## Trivia

### Geography--

Now a national capital, what is the oldest continuously occupied city in the world?

### History--

Name one of the first two of America's 20 largest cities to elect a woman as mayor.

### Movies--

In what movie did Michael Landon star as an adolescent suffering from lycanthropy? (Hint: It made finding a date difficult.)

### Sports--

Who won, who lost, and, within 5 points for each, what was the score of the first Super Bowl?

### Pastimes--

In what country did French toast originate?

### Literature--

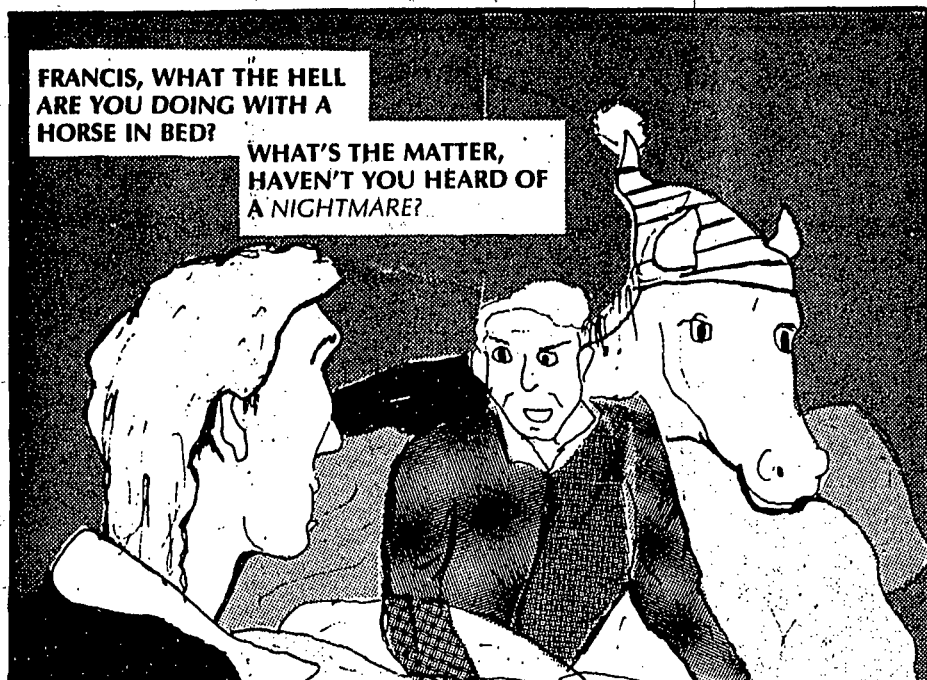
What was the occupation of the murder victim in "Crime and Punishment?"

### Entertainment--

Maxwell Smart popularized what two three-word expressions in the show "Get Smart?"

Answers: C--Damascus; H--San Antonio and San Francisco; M--I Was a Teenage Werewolf; S--Green Bay, 35, Kansas City 10; P--France; L--Pawnee; E--"Sorry about that," and "Would you believe..."

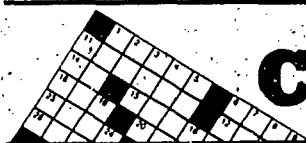
# ARTS AND ENTERTAINMENT



## the neighborhood Jerry Van Amerongen



Tired of waiting on hold all the time, Jason trained his dog to bark when he hears the wimpy, background music stop.



## CROSSWORD PUZZLE

### ACROSS

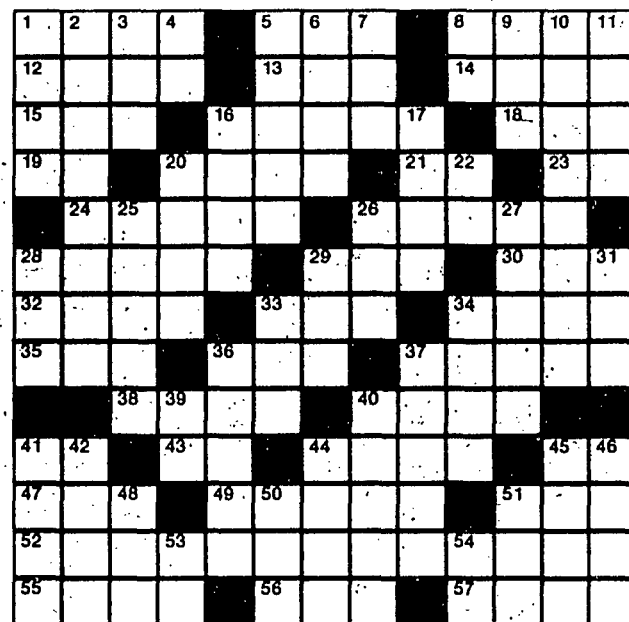
- 1 Part of fireplace
- 5 Corded cloth
- 8 Hits lightly
- 12 Solicitude
- 13 A Gabor
- 14 Seed coating
- 15 Wooden vessel
- 16 Pastime
- 18 The self
- 19 Sun god
- 20 Pintail duck
- 21 Printer's measure
- 23 Coroner: abbr.
- 24 Part of jacket
- 26 Plague
- 28 Permit
- 29 Male sheep
- 30 Yearly: abbr.
- 32 Animal coat
- 33 Watch pocket
- 34 Singing voice
- 35 Guido's high note
- 36 Small lump
- 37 Lock of hair
- 38 Period of time

- 40 Old name for Thailand
- 41 Greek letter
- 43 Roman 51
- 44 Mast
- 45 Full-time service: abbr.
- 47 Time gone by
- 49 Scoff
- 51 Beverage
- 52 Dismay
- 55 Woody plant
- 56 Marry
- 57 Poems

### DOWN

- 1 Cicatrix
- 2 Side by side
- 3 Irritate
- 4 Symbol for tellurium
- 5 Repulse
- 6 Cry of Bacchanals
- 7 Equality
- 8 Symbol for tantalum
- 9 Exist

- 10 Coloring substances
- 11 Wild plum
- 16 Merganser
- 17 Abound
- 20 Blemish
- 22 Parent: colloq.
- 25 Pacify
- 26 Flap
- 27 Capital of Oregon
- 28 Imitate
- 29 Land measure
- 31 Numbers: abbr.
- 33 Distant
- 34 Sandarac tree
- 36 Blouse
- 37 Crown
- 39 Spanish article
- 40 Squander
- 41 Agreement
- 42 Man's name
- 44 Withered
- 45 Century plant
- 46 Lair
- 48 Single
- 50 Recent
- 51 Succor
- 53 Compass point
- 54 As far as



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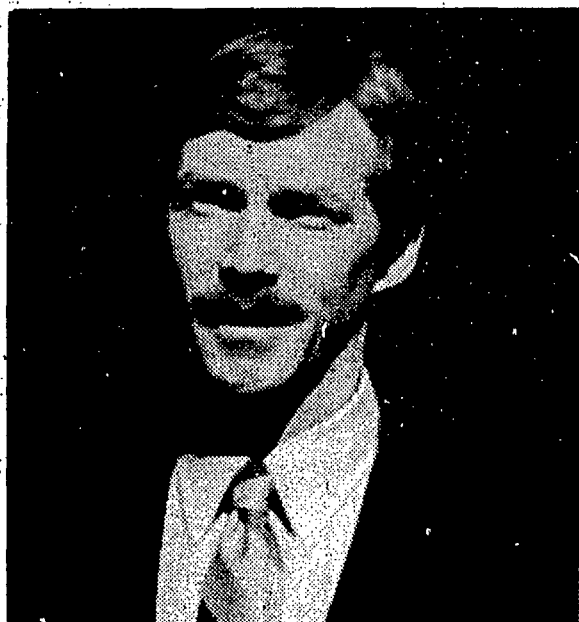


Photo by Brent R. Orme

## Professor's Puzzle

The *Missourian* Professor's Puzzle instructor of the month has been Bob Green, assistant football coach and athletic instructor.

For his participation, he will receive a complementary portrait of himself.

The winner of this month's puzzle is Cathy Armstrong. As a winner, she will receive a gift from an area merchant to be announced in our next issue.

Keep watching this space for our next Professor's Puzzle.

by Brent R. Orme